



Inner East Community Committee

FACEBOOK highlights

21st November 2022 – 5th March 2023

Appendix 1

Since 21st November 2022 the Inner East Community Committee Facebook page has gained **20 new page followers** putting the total followers at 1,649.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since 21st November 2022 is the LCC Inner East Community Committee post regarding the **East End Park Christmas Tree Gathering**.

- has reached a total of **5,672** people
- has been liked, commented on or shared 15 times

The following below are screenshots of the most popular three posts since the 21st November 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – East End Park Christmas Tree Gathering

5,672 people had this post delivered to them, with 12 likes/reactions, 1 comment and 2 shares.

 Leeds City Council Inner East Community Committee
· 12 December 2022 ·

What a fantastic event at East End Park Christmas Tree Gathering on Saturday!

The event was a collaboration between Opera North, Your Space, Richmond Hill Primary Academy, LCC Community Committee and East End Park Bowling Club, where residents were invited to hear the delights of the Richmond Hill Academy Choir, take part in a singing session with Opera North, sing some festive favourites together and enjoy some seasonal refreshments.

The singing and music took place around the Christmas tree & lights at East End Park, which Cllrs Denise Ragan, Luke Farley and Asghar Khan kindly funded for the community.

A special thank you to all the Partners that pulled this together and made this happen: Opera North, Touchstone, Burmantofts & Richmond Hill Anchor, East End Park Bowling Club, Richmond Hill Primary Academy Choir, Opera North, and West Yorkshire Police.



Total insights

See more details about your post. >

Post impressions ⓘ

5,795

Post reach ⓘ

5,672

Post engagement ⓘ

299

2nd Place – Harehills Winter Welcome

4,635 people had this post delivered, with 20 likes/reactions, 1 comment & 10 shares.



Leeds City Council Inner East Community Committee

- 29 November 2022 -



Harehills Winter Welcome, Saturday 3rd December 11am-6pm!



Harehills Winter Welcome
Saturday 3rd December
11am - 6pm

Join us for a full day of **FREE** activities, across 4 venues in Harehills!

THACKRAY MUSEUM OF MEDICINE, 141 BECKETT ST, LS9 7LN
11am - 3.30pm.
Shop with small black-owned businesses from Mahogany Market, performances from Harmony Choir and craft activities for teenagers.
Free entry into the galleries for people who live and/or work in Harehills

THE COMPTON CENTRE, HAREHILLS LANE, LS9 7BG
11am - 3.30pm.
Drop in session. Card making activities for all ages

BANSTEAD PARK, LS8 5PJ
4pm - 6pm.
Hosted by Fever FM, come along for music, singing & poetry reading. Free food and hot drinks from FoodCycle and gift bags for young people to take home.

ST AIDAN'S COMMUNITY HALL, ELFORD PLACE WEST, LS8 5QD
4pm - 6pm.
A warm space with craft activities from Space2, hot drinks and a chance to drop off your long life food donations for FoodShare.

For more information contact harehillswinterwelcome@gmail.com

Total insights

See more details about your post.



Post impressions

5,001

Post reach

4,635

Post engagement

139

3rd Place – St Vincent’s – Volunteers Wanted

1,998 people had this post delivered to them. There 19 reactions, 8 comments and 21 shares.



Leeds City Council Inner East Community Committee

31 January · 🌐



Do you have 2 to 4 hours spare each week?

St Vincent's are currently recruiting for volunteers.

Due to the cost-of-living crisis, there is an increase in the demand for our services.

Volunteers are urgently needed to assist with the running of St Vincent's Food Provision and St Vincent's Furniture Depot which supports the Leeds community.

We are looking for:

Driver Assistants

Food Provision Assistants

Administration Assistants

Warehouse Staff

Hours are flexible and you will gain great skills to towards future employment. No experience is required as full training will be provided.

If you are interested, please call Lenora on 0113 248 4126

or email lenorah@svp.org.uk

St Vincent's Leeds, 4 Berking Avenue, Leeds, LS9 9LF

Total insights

See more details about your post. >

Post impressions ⓘ

2,082

Post reach ⓘ

1,998

Post engagement ⓘ

126